**Name**

Oasis Academy Isle of Sheppey.

Hair and beauty transition pack

Year 9

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| --- | --- | --- |
| **Hair and beauty Business** | **Hair and beauty image** | **Description** |
| **Beauty salons** | Lesson 1 - 88474075.jpg |  |
| **Hair salons** | 88781650-1.jpg |  |
| **Barber shops** | Lesson 1 - 145825043.jpg |  |
| **Spas** | Lesson 1 - 66315328.jpg |  |
| **Brow bars** | Thredding.jpg |   |
| **Health clubs / leisure centres** | Lesson 1 - 160124027.jpg |  |
| **Hotels****/cruise ships** | Lesson 1 - 34458541.jpg |  |
| **Product manufacturing and distribution** | Lesson 1 - 90590626[2].jpg |  |
| **Retail sales** | 149302376.jpg |  |
| **Fashion** | Lesson 1 - 162094616[2].jpg |  |
| **Photographic** | Lesson 1 - 159865433.jpg |  |
| **Theatre and media production** | Lesson 1 - 13166611[2].JPG |  |
| **Education and training** | Lesson 1 - 79345453[1].JPG |  |
| **Nail bars** | Lesson 1 - 130479944.jpg |  |

*True or false*

Use a **highlighter** or place a **circle** on the response indicating whether you think the statement is **True** or **False.**

1. Barbershops mainly focus on cutting and styling the hair of male clients. **True / False**
2. Spas are always found in large stately homes with their own natural spring. **True / False**
3. Nail bars will only offer treatments and services for your fingernails. **True / False**
4. Beauty salons are establishments offering cosmetic treatments for men and women. **True / False**
5. Catwalk models always do their own make-up.

**True / False**

1. Many health clubs offer beauty and spa services.

**True / False**

1. Most product manufacturers sell directly to salons.

**True / False**

1. Education establishments encourage high commercial standards in the industry through ongoing training. **True / False**
2. Fashion and retail businesses display the latest hair, nail and make-up styles to help to set and develop trends. **True / False**
3. Hairdressing salons employ male and female stylists.

**True / False**

**Importance of the hair and beauty sector**

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| **iStock_000006770910Small.jpg*****Check out the Habia website then answer the following questions:**** *Does the hair and beauty sector have a turnover of £2.6 billion or £6.2 billion a year?*
* *How many people does the hair and beauty sector employ?*
 | **How much do products cost** |
| * Check prices in shops of shampoos or online
* List 6
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| *There are over 55,000 hair and beauty businesses in the UK, which accounts for nearly 1% of the UK economy (Source: Habia).* |
| **Spoilt for choice?** | **Glossary** |
| Go into your local supermarket, chemist, department store or hair salon. Conduct some market research. Gather the following evidence: | Research and record the meaning of the terms listed below. The first one has been done for you: |
| * State the total number of different varieties of shampoo that are available.
 | Turnover*the amount of money taken by a business over a certain period of time* |
| * Identify the highest priced shampoo
 | Economy |
| * Identify the lowest priced shampoo.
 | GDP |
| Reflect on the differences between the products; why do you think this is?  | Consumer |
| Gather a little information regarding ingredients, packaging and paying for a branded name or celebrity endorsement. | Statistics |

*GDP*

**GDP questions**

1. **Identify** what the letters GDP stand for.
2. **Describe** what GDP measures.
3. **State** if hairdressing is classified as a service industry or a manufacturing

 industry.

1. **Explain** what domestic means.
2. **Explain** what happens if GDP goes down.

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| **Linked industry** | **Definition** |
| Leisure and tourism industry |  |
| Retail industry |  |
| Media industry |  |
| Fashion industry |  |
| Photographic industry |  |
| Health, beauty and holistic therapies |  |
| Manufacturing |  |

*Try and answer what the link is*

|  |  |
| --- | --- |
| **Industry** | **Link to hair and beauty sector** |
| **Leisure and tourism** |  |
| **Retail** |  |
| **The Media** |  |
| **Fashion** |  |
| **Photography** |  |
| **Health and complementary therapies** |  |

*Match to the meaning*

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|  | Sue |  |  |  | An individual whose involvement in a partnership is limited to providing capital to the business |  |
| Capital |  | Take legal proceedings against (a person or institution) |
| Silent partner |  | [Money](http://dictionary.cambridge.org/search/british/direct/?q=money) and possessions used for [producing](http://dictionary.cambridge.org/search/british/direct/?q=producing) more [wealth](http://dictionary.cambridge.org/search/british/direct/?q=wealth) or for [starting](http://dictionary.cambridge.org/search/british/direct/?q=starting) a new [business](http://dictionary.cambridge.org/search/british/direct/?q=business). |
| Debt |  | A written or spoken agreement that is intended to be enforceable by law. |
| Financed |  | Provide funding for (a person or enterprise). |
| Contract |  | A sum of money that is owed or due. |
| Liability |  | The state of being legally responsible for something. |
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*The trade and professional organisations*

*Write these out so you recognise the abbreviation and what each organisation does*

* Cosmetic, Toiletry, and Perfumery Association (CTPA)
* National Hairdressing Federation (NHF)
* Federation of Holistic Therapists (FHT)
* Hairdressing Council (HC)
* British Association of Beauty Therapy and Cosmetology (BABTAC)
* British Association of Cosmetic Nurses (BACN)
* Hairdressing and Beauty Industry Authority (HABIA)
* Association of Nail Technicians (ANT)

*Research a range of professional bodies’ website*

*Complete the chart*

|  |  |  |  |
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| Website | Acronym /Abbreviation | Full title of organisation | Brief description of the purpose of the organisation |
| [www.ctpa.org.uk](http://www.ctpa.org.uk) | CTPA |  |  |
| [www.nhf.info](http://www.nhf.info) | NHF |  |  |
| [www.fht.org.uk](http://www.fht.org.uk) | FHT |  |  |
| [www.haircouncil.org.uk](http://www.haircouncil.org.uk) | HC |  |  |
| [www.babtac.com](http://www.babtac.com) | BABTAC |  |  |
| [www.cosmeticnurses.org](http://www.cosmeticnurses.org) | BACN |  |  |