**Unit 1:**Hair and Beauty Related Industries Continued

**Curriculum intent**

The hair and beauty industry is huge but it does not only focus on the areas directly linked to it but there are also related industries that have links to the hair and beauty sector. It is important for us to understand how they have links to one another.

Key words/ glossary

Explain-

|  |
| --- |
| Make a subject clear to someone by adding more detail and relevant facts and by accounting for  the purposes or reasons. |

Analyse-

|  |
| --- |
| Produce a supported argument or conclusion on a subject by breaking the subject into suitable  parts, based on the question. Investigate the main ideas and support with evidence before coming to a reasoned comment or  conclusion. |

**I do**

We need to be aware that there are different industries that are ***related*** to the hair and beauty sector. These are **not** directly hair and beauty salons ( beauty salon, hairdressers, barbers, make up artists, afro-Caribbean hairdressers and nail technicians) but industries that could have links to the hair and beauty sector.  **Remember that they are**:

health clubs/leisure centres

hotels/cruise ships (Travel and tourism)

photography

product manufacturing and distribution

retail sales

fashion

theatre and media production

education and training

We do

Look at the image of Teen Style magazine on the next page. What hair and beauty professionals would have been involved in the production of this front cover?



For example- a beauty therapist to provide skin care.

You do

Identify the industries that have links to the hair and beauty sector and how they would have been involved in the production of the magazine front cover.

For example- media- magazines are a form of media that promote and advertise hair and beauty products and trends.