

EPIIIC: A paragraph planning resource for non-fiction writing (P2)

First, decide your opinion. Then notice the *form* that your writing is expected to take and imagine who you are writing for (small details like whether the chair is comfortable or if they are holding a quickly cooling cup of tea help). Then, make it 'EPIIIC'

Establish your audience, their views and where they might be	<p>As you stand/sit/gaze/stare/observe/contemplate... ...there's probably only one question running/plodding/skipping through your mind: '.....?'</p> <p>To that, I say:</p> <p>...undoubtedly... ...self-evidently... ...indisputably... ...unquestionably...</p>	
Picture this: (appeal to the reader's emotions or <i>pathos</i>)	<p>Picture this:dystopia... ...crumble... ...fall... ...desolation... ...apocalypse / apocalyptic... ...omen... ...subversive...</p>	<p>..insidious... ..perpetual... ...pestilence... ...inferno... ...diabolical... ..portent... ...hazardous... ...transgressive...</p>
Imagine... (paint a picture of the ideal situation)	<p>Now imagine... Visualise... ...utopia... This could be a reality if... ...peace...</p>	<p>...fleeting... ...your life... ...ideal... ...perfection...</p>
Information (appeal to the reader's reason or <i>logos</i>)	<p>Experts agree that... ...undeniable... ...factually... ...interviews...</p>	<p>...multiple... ...scholars... ...most notably... ...unequivocal...</p>
I (create credibility using person experience: <i>ethos</i>)	<p>I can't help but recall/remember... I am reminded of... I am visited by a vivid image of... I can't help but call to mind...</p>	
Counter argument + conclusion	<p>You may still be left with... However, it is absurd to... Perhaps you... You might...</p>	<p>To believe... is to... To disagree is to... To blindly... is to... To insist on... is to...</p>

Versatile Vocabulary

Solid, real	Concrete	Abstract	Not physical, an idea
Tidy, controlled, clear	Order	Chaos	Confusion, disorder
Difficult to harm	Secure	Vulnerable	Easy to harm, fragile
Stubborn, unchangeable	Dogmatic	Malleable	Able to be changed, flexible
Stable, the same	Constant	Volatile	Unpredictable, uncertain
Every so often	Intermittent	Perpetual	Cyclical, repetitive, incessant
Can be touched, real	Tangible	Intangible	Cannot be touched
Can be touched, real	Physical	Metaphysical	Not physical, not real
Expected, logical, usual	Natural	Supernatural	Beyond laws of nature, magical
Expected, logical, usual	Normal	Abnormal	Beyond what is expected
Original, basic, true	Literal	Metaphorical	Symbolic, not literal
Logical, using reason	Rational	Emotional	Using mood or feelings
Lasting forever	Permanent	Ephemeral	Lasting for a short time, temporary
Make stronger, support	Reinforce	Transgress	Go against
Right, good	Moral	Immoral	Wrong, bad
Kind, good	Benevolent	Malevolent	Unkind, evil
Gullible	Credulous	Duplicitous	Two-faced
Inside	Interior	Exterior	Outside
Unaware; not guilty	Innocent	Corrupt	Wrong, bad, dishonest
Less than	Inferior to	Superior to	Better than
The best world	Utopia	Dystopia	The worst world
Staying still	Static	Active	Moving
Hunted	Prey	Predator	Hunter
Calming	Comforting	Unsettling	Disturbing
Free	Liberated	Imprisoned	Trapped
Not enough, a lack	Paucity	Excess	Too much, extra
Generous, loves people	Philanthropic	Misanthropic	Mean, hates people
Dull, boring, ordinary	Banal	Idiosyncratic	Individual, unique, quirky, extraordinary
All the same	Homogeneous	Heterogeneous	Varied, mixed, diverse
Can end, will end	Finite	Infinite	Will never end, eternal

