

Decay Project

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AO1- RESEARCH AND DEVELOP- Develop ideas through sustained & focused investigations informed by contextual and other sources, demonstrating analytical & critical understanding.	AO2 – EXPERIMENT and REFINE Experiment with and select appropriate resources, media, materials, techniques & processes, reviewing and refining their ideas as their work develops.	AO3 – STARTING POINTS Record in visual and/or other forms ideas, observations and insights relevant to their intentions, demonstrating an ability to reflect on their work & progress	AO4- FINALISE IDEAS Present a personal, informed & meaningful response demonstrating critical understanding, realising intentions &, where appropriate, make connections.
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	Keyword	A01	A02	A03	A04
Exceptional	24 Convincingly	An exceptional ability to develop ideas through sustained investigations informed by contextual and other sources.	An exceptional ability to explore and select appropriate resources, media, material, techniques and processes.	An exceptional ability to record ideas, observations and insights relevant to intentions.	An exceptional ability to present a personal and meaningful response.
	23 Clearly	Demonstrates exceptional analytical and critical understanding.	Reviews and refines ideas in a confident and purposeful manner as work develops.	Demonstrates an exceptional ability to reflect critically on work and progress.	Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
	22 Adequately	Demonstrates assured use of appropriate specialist vocabulary.			Exceptionally clear, coherent and accurate use of language.
Confident	20 Convincingly	A confident and highly developed ability to develop ideas through sustained investigations, informed by contextual and other sources.	A confident and highly developed ability to explore and select appropriate resources, media, materials, techniques and processes.	A confident and highly developed ability to record ideas, observations and insights relevant to intentions.	A confident and highly developed ability to present a personal and meaningful response.
	19 Clearly	Demonstrates confident and highly developed analytical and critical understanding.	Reviews and refines ideas in a confident manner as work develops.	Demonstrates a confident and highly developed ability to reflect critically on work and progress.	Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
	18 Adequately	Demonstrates assured use of appropriate specialist vocabulary.			Clear, coherent and accurate use of language.
Consistent	16 Convincingly	A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.	A consistent ability to explore and select appropriate resources, media, materials, techniques and processes.	A consistent ability to record ideas, observations and insights relevant to intentions.	A consistent ability to present a personal and meaningful response.
	15 Clearly	Demonstrates consistent analytical and critical understanding.	Reviews and refines ideas with increasing confidence as work develops.	Demonstrates a consistent ability to reflect critically on work and progress.	Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
	14 Adequately	Demonstrates consistent use of appropriate specialist vocabulary.			Generally clear, coherent and accurate use of language.

Composition
Birds eye view
Rule of thirds
Macro
Bugs eye view
Negative space

