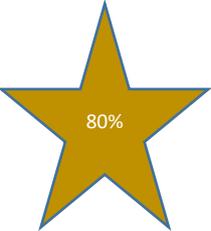
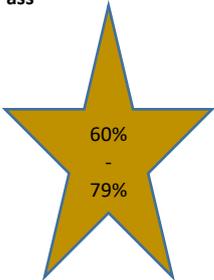


Term 1 Year 10 Paper 1 Understanding the hair and beauty sector

	RED	AMBER	GREEN	Achieved in Midterm DIRT	Achieved in the post assessment
<u>Understand the structure and importance of the UK hair and beauty sector</u>					
Describe the types of hair and beauty businesses					
Hair and beauty businesses – beauty salons; hair salons; barber shops					
Related businesses – health clubs/leisure centres; hotels/cruise ships; photography; product manufacturing and distribution; retail sales; fashion. theatre and media production; education and training.					
Evaluate the importance of the hair and beauty sector					
Contribution to UK economy (i.e. contribution to Gross Domestic Product; providing employment opportunities; increasing spending); greater consumer choice of products and services; support to other sectors and industries.					
Describe the links with other industries					
Leisure and tourism; retail; media; fashion; photography; complementary and holistic therapies.					
Describe the types of business ownership					
Ownership of businesses – sole trader; partnership, limited liability partnership (LLP); private limited company; public limited company; franchise; concessions; independent/freelance.					
Describe the trade and professional organisations and their roles					
Roles – setting standards; regulation of the industry; legal and professional advice; representation of specific industry needs.					
Organisations – Cosmetic, Toiletry and Perfumery Association (CTPA); National Hairdressing Federation (NHF); Federation of Holistic Therapists (FHT); Hairdressing Council (HC); British Association of Beauty Therapy and Cosmetology (BABTAC); British Association of Cosmetic Nurses (BACN); Hairdressing and Beauty Industry Authority (HABIA).					

Grading	I can ...	Prove it!
<p style="text-align: center;">Distinction</p> 	<p>I can analyse – I can produce a supported argument or conclusion on a subject by breaking the subject into suitable parts, based on the question. Investigate the main ideas and support with evidence before coming to a reasoned comment or conclusion.</p> <ul style="list-style-type: none"> • <i>Arguments that support the statement. Why is it correct?</i> • <i>Arguments against the statement? Why is it incorrect? Suggest a minimum of two alternative options explaining how they would impact differently.</i> • <i>Overall do you agree or disagree with the statement and why? Use evidence to back up your points.</i> <p>I can justify-Give a reasoned explanation for actions or decisions made.</p> <p>8 or 10 mark questions are also often case study questions or questions that require you to use specific examples.</p>	<ol style="list-style-type: none"> 1) Describe the two different types of business ownership and analyse the advantages and disadvantages of each one 2) Justify the importance of skills and attributes
<p style="text-align: center;">Merit</p> 	<p>I can compare two or more factors using detailed evidence to back up my comparison. I make sure I explain how they will impact differently. State the similarities and differences between two things. Discuss the relevance or consequences of these similarities and/ or differences, and comment on which is preferable.</p> <p>I can assess- Decide the quality, performance, value or utility of something.</p> <p>I can explain by making a subject clear to someone by adding more detail and relevant facts and by accounting for the purposes or reasons.</p>	<ol style="list-style-type: none"> 1) Assess the importance of sterilisation within the hair and beauty industry. 2) Explain why a hairdresser should wear disposable gloves when perming hair. Compare and contrast the differences between a beauty salon and a spa. [4 marks]
<p style="text-align: center;">Pass</p> 	<p>I can state- Give the main points clearly in sentences. Express in precise terms.</p> <p>I can identify - Establish who or what something or someone is.</p> <p>I can outline- Write about the subject giving detailed information, including relevant characteristics, qualities or events.</p>	<ol style="list-style-type: none"> 1) State one function of each of products. 2) Identify a piece of legislation 3) Describe the three key skills and attributes 4) Outline the role of the hair and beauty sector in increasing national spending 5) Describe how high levels of employment benefit the UK economy 6) Outline how a temporary hair colour works. 7) Identify two other roles of a professional organisation.

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